Figures and Tables

Figure 1: Aljarida local newspaper July 5, 2020



Figure 2: Alanbaa local newspaper July 5, 2020



Table 1: The four main themes of EPL and factors in ATLAS.ti

| Technology & EPL Media Coverage | EPL Global Effect on Local League & pop culture | EPL Features of Attractions | Fandom |
|------------------------------------|---|--------------------------------|--------------------|
| Kuwait Media coverage | Female football fans | Popularity | Team loyalty |
| Advanced sports media | Players' performance | Unpredictably of the | Private football |
| coverage | | games | academies |
| Newspapers, TV & | Players' lifestyle | Playing skills | Attending EPL |
| Radio | | | games |
| Media & technology | Players' skills | Playing style | Sports fan clubs |
| Technological games | Local league | Professionalism | Purchasing Team |
| PlayStations | development | | gears |
| Social media sports | Sports purchasing | Game endurance | Sports team |
| update | habits | | museums |
| BBC radio live | Football academies | Catches tactics | Writing book |
| coverage | | | |
| Online sports streaming | Players as role model | Famous players | beIN Sports |
| | | | subscription |
| Online viewer | Organized management | Fast playing rhythm | Coffee shops |
| interactivities | | | gathering |
| | British-Kuwait | Rich sport casting | Social media |
| | historical ties | information | hashtags, trends & |
| | | | discussions |
| | Study abroad | Game timing | Family supports |
| | | Players trading | Ticket sales |
| | | Competiveness | Team ownership |
| | | | EPL workshops & |
| | | | lectures |